

**CDTAS™ Chief Digital Transformation Architect & Strategist™
PROGRAM FACT SHEET**



ABOUT CDTAS™ Chief Digital Transformation Architect & Strategist™ TRAINING & CERTIFICATION PROGRAM

The **CDTAS™ Chief Digital Transformation Architect & Strategist™** program is a 5-day unique and cutting-edge executive management program for **CDTAS™ Chief Digital Transformation Architect & Strategist's, Digital Transformation Executives, Digital Transformation Leaders, and Digital Transformation Senior Managers** who work across the commercial sectors, industry, and Government, and are eager to achieve successful results across their organizations.

The **CDTAS™ Chief Digital Transformation Architect & Strategist™** global executive program is aimed at the present and next generation of CDTASs, CIOs, CTOs, COOs, Technology Executives, Digital Directors, Digital Leaders, Senior Digital Managers, Business Leads, Senior Managers, Scientists, Digital Project Managers, and Digital Program Managers working for dynamic global companies and Governmental agencies who need to broaden their horizons in the field and dimensions of Digital Transformation Management, Digital Transformation Execution and Digital Transformation Delivery.

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DURATION: 5 Days | PRICE: \$24,999 (USD) per participant
REGISTER & MAKE YOUR PAYMENT AT: www.c-suiteinstitute.com/cdtas
Phone: 1+1.469.920.4066 (USA) | info@c-suiteinstitute.com

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CDTAS™ Chief Digital Transformation Architect & Strategist™ - **CERTIFICATION REQUIREMENTS:**

The CDTAS™ Chief Digital Transformation Architect & Strategist™ credential certification consists of 4 modules delivered over five days.

MODULE 1: FOUNDATIONAL

(a) Executive Leadership, (b) Executive Strategy & Policy, (c) Executive Decision Making, (d) Executive Oversight, (e) Executive Transparency (f) Executive Accountability, (g) Executive Planning & Execution, (h) Executive Accounting, Finance & Budgeting, (i) Executive Program Management & Program Control Strategy & Planning, (j) Executive Problem Solving

MODULE 2: DIGITAL TRANSFORMATION GOVERNANCE, STRATEGY & PROGRAM MANAGEMENT

(a) Leading & Managing People, (b) Leading & Managing Change, (c) Leading & Managing Goals & Priorities, (d) Leading & Managing Communications, (e) Leading & Managing Culture & Cultural Dynamics, (f) Leading & Managing Negotiations (g) Leading & Managing Organizational Politics (h) Leading & Managing Innovation & Technology (i) Leading & Managing Customers & Suppliers (j) Leading & Managing Competitive Advantage, (k) Leading & Managing Risks & Uncertainty (l) Leading & Managing Quality (j) Leading & Managing Crisis (m) Leading & Managing Conflicts (n) Managing & Controlling Waste, Fraud, Abuse, Neglect & Negligence (o) Implementing Management Controls & Use of Efficient and Effective Control Processes (p) Leading & Managing Claims & Disputes (q) Developing, Training, & Retaining Talent & High Performance teams

MODULE 3: FUNCTIONAL SPECIALIZATION/EXPERTISE

Advanced Digital Transformation Topics covered will include but not limited:

- 5 Domains of Digital Transformation (Customers, Competition, Data, Innovation, Value)
- Digital Transformation (Architecting the Digital Transformation, Digital Business, Decision Support and Digital Applications, Digital Transformation Roadmap)
- Digital Technologies such as Artificial Intelligence (AI); Blockchain; Machine Learning; Robotics and Automation Systems; Virtual Reality (VR); Internet of Things (IoT)
- Digital Media and Convergence
- Digital Sounds and Images – Emerging Trends and the Future
- Digitization and Artificial Intelligence, Virtual Reality, Robotics
- Digitization in Words and Pictures
- Big Data
- Digital Disruption
- Digital Strategy and Strategy Maps
- Digital Transformation Communications

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MODULE 4: **APPLIED/PRACTICALS** – 4 exercises.

All CDTAS™s will complete their “My CDTAS Strategy Playbook” which consists of:

- Develop ‘My CDTAS People Management Strategy™’
- Develop ‘My CDTAS Architecture & Strategic Roadmaps™’
- Develop ‘My CDTAS Digital Transformation Program & Project Management & Control™’
- Develop ‘My CDTAS Digital Policy & Digital Transformation Strategy™’

To fulfill the CDTAS™ credential certification requirements, all participants must attend and complete all Modules 1, 2, 3 & 4 over five days and complete all the exercises in Module 4. There are no examinations given.

The CDTAS™ certification program is given in the English language only

CDTAS™ – INDUSTRIES SERVED & WHERE WE WORK:

CDTAS™s work in and across all Industries: Management Consulting; Transportation, Defense, HealthCare, Utilities, Energy & Nuclear Power, Oil & Gas; Telecommunications, Information Technology; Computer, Security, Heavy Construction; Aerospace; Aviation; Banking; Governments; US Federal Government

WHO MAY APPLY:

All CDTAS, CDOs, Vice Presidents, CAIOs, CCOs, CPOs, CTOs, CIOs, VPs, IT Heads, IT Program Managers, Chief Project Officers, Digital Transformation Architects, Digital Transformation Program Managers, Senior Project Managers, Digital Transformation Project Managers, Senior Technology Managers, Digital Transformation Senior Program Managers, Digital Transformation Project Control Officers (DTPCOs), Digital Transformation Project Engineers, Digital Transformation Managers, Digital Transformation Senior Engineers and Digital Transformation Engineers who work in all industries across all governments, commercial firms, private firms, organizations, and international organizations/firms.

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9 REASONS TO CHOOSE THE C-SUITE INSTITUTE™ EXECUTIVE PROGRAMS

All C-Suite Institute™ Executive education program modules utilize case studies to reinforce teaching, evoke independent analysis and research; and provoke deep thought and critical thinking among participants

- C-Suite Institute™'s Curriculum is Global Based & has International Perspective – Applicable across all major continents (Africa, Europe, Asia, Australia, Americas)
- Applied & Practical Insights related to your industry and C-suite/Executive functions.
- Renowned Faculty – Our Professors hold Advanced/Graduate/Post Graduate Degrees, and have worked in or currently work in Executive level positions
- Diverse Participant Mix from all geographies across the Globe
- Participants work across the top 50 Industries (Industries range from Aerospace to Information Technology (IT) to Finance & Banking to Oil & Gas to Energy to Utilities and numerous more)
- Participants attend from Fortune 500 & Global 2000 companies; Governments (local, state, Federal, National) from around the world; and International organizations, and firms such as UN, World Bank, IMF, NASA, ICAO and numerous more
- Participants attend from Major World Governments in G-8, G20 & BRICS countries.
- Participants attend from Major sports organizations such as FIFA and UEFA

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