## CTO-C™ CHIEF TECHNOLOGY OFFICER - CERTIFIED™ PROGRAM FACT SHEET



# ABOUT CTO-C™ CHIEF TECHNOLOGY OFFICER - CERTIFIED™ TRAINING & CERTIFICATION PROGRAM

The CTO-C<sup>TM</sup> Chief Technology Officer – Certified<sup>TM</sup> credential certification is a unique and cutting-edge management program for Technology Executives, Technology Leaders and Senior Technology Managers who work across industry and governments; and are eager to achieve successful Technology management and execution.

The CTO-C<sup>TM</sup> Chief Technology Officer – Certified<sup>TM</sup> program is aimed at the present and next generation of Technology Executives and Leaders, Technology Project Managers, Technology Senior Managers, Technology Engineers and Technology Professionals working for dynamic global Technology companies and Governmental agencies who need to broaden their horizons in the field and dimensions of our complex and rapidly changing Technology systems.

PAGE 1

**DURATION:** 5 Days | **PRICE:** \$24,999 (USD) per participant REGISTER & MAKE YOUR PAYMENT AT:

www.c-suiteinstitute.com/cto-c

Phone: 1.855.400.3864 (toll free) | info@c-suiteinstitute.com

## CTO-C™ CHIEF TECHNOLOGY OFFICER - CERTIFIED™ PROGRAM FACT SHEET

### **CTO-C™ CHIEF TECHNOLOGY OFFICER™ CERTIFICATION REQUIREMENTS:**

The CTO-C<sup>TM</sup> Chief Technology Officer – Certified<sup>TM</sup> credential certification consists of 4 modules delivered over **five** days

#### **MODULE 1: FOUNDATIONAL**

(a) Executive Leadership, (b) Executive Strategy & Policy, (c) Executive Decision Making, (d) Executive Oversight, (e) Executive Transparency (f) Executive Accountability, (g) Executive Planning & Execution, (h) Executive Accounting, Finance & Budgeting, (i) Executive Project Management & Project Control Strategy & Planning, (j) Executive Problem Solving

#### **MODULE 2:**

(a) Leading & Managing People, (b) Leading & Managing Change, (c) Leading & Managing Goals & Priorities, (d) Leading & Managing Communications, (e) Leading & Managing Culture & Cultural Dynamics, (f) Leading & Managing Negotiations (g) Leading & Managing Organizational Politics (h) Leading & Managing Innovation & Technology (i) Leading & Managing Customers & Suppliers (j) Leading & Managing Competitive Advantage, (k) Leading & Managing Risks & Uncertainty (l) Leading & Managing Quality (j) Leading & Managing Crisis (m) Leading & Managing Conflicts (n) Managing & Controlling Waste, Fraud, Abuse, Neglect & Negligence (o) Implementing Management Controls & Use of Efficient and Effective Control Processes (p) Leading & Managing Claims & Disputes (q) Developing, Training, & Retaining Talent & High Performance teams

#### **MODULE 3:** FUNCTIONAL SPECIALIZATION/EXPERTISE

**Advanced Technology Topics:** Cyber Security, Information Assurance, Cloud Computing, Hardware and Internetworks, Web Technologies, Enterprise Architecture, Agile, IT Project Management, IT Project Controls and Earned Value Management (EVM)

#### **MODULE 4:** APPLIED/PRACTICALS – 4 exercises

- Develop 'My CTO-C Strategy & Execution Scorecard<sup>TM</sup>'
- Develop 'My CTO-C Strategy & Execution Action Plan<sup>TM</sup>'
- Develop 'My CTO-C Strategy & Execution Play Book<sup>TM</sup>'
- Develop 'My CTO-C PolicyTM'

To fulfill the CTO – C<sup>TM</sup> Chief Technology Officer – Certified<sup>TM</sup> credential certification requirements, all participants must attend and complete all Modules 1, 2, 3 & 4 over five days and complete all the exercises in Module 4. There are no examinations given. The CTO – C<sup>TM</sup> certification program is given in the English language only

PAGE 2

**DURATION:** 5 Days | **PRICE:** \$24,999 (USD) per participant REGISTER & MAKE YOUR PAYMENT AT:

www.c-suiteinstitute.com/cto-c

Phone: 1.855.400.3864 (toll free) | info@c-suiteinstitute.com

## CTO-C™ CHIEF TECHNOLOGY OFFICER - CERTIFIED™ PROGRAM FACT SHEET

#### CTO-C™ - INDUSTRIES SERVED & WHERE WE WORK:

CTO-C<sup>TM</sup> Chief Information Officer- Certified<sup>TM</sup>s work in all Industries: Management Consulting; Transportation, Defense, HealthCare, Utilities, Energy & Nuclear Power, Oil & Gas; Telecommunications, Information Technology; Computer, Security, Heavy Construction; Aerospace; Aviation; Banking

#### WHO MAY APPLY:

All Vice Presidents, CTOs, IT Heads, IT Program Managers, Chief Project Officers, Senior Project Managers, Senior Technology Managers, Program Managers, Project Control Officers (PCOs), Managers, Project Engineers and Senior Engineers who work in all industries across all governments, commercial firms, private firms, organizations and international organizations/firms.

#### 9 REASONS TO CHOOSE THE C-SUITE INSTITUTE™ EXECUTIVE PROGRAMS

All C-Suite Institute<sup>TM</sup> Executive education program modules utilize case studies to reinforce teaching, evoke independent analysis and research; and provoke deep thought and critical thinking among participants

- C-Suite Institute<sup>TM</sup>'s Curriculum is Global Based & has International Perspective Applicable across all major continents (Africa, Europe, Asia, Australia, Americas)
- Applied & Practical Insights related to your industry and C-suite/Executive functions
- Renowned Faculty Our Professors hold Advanced/Graduate/Post Graduate Degrees, and have worked in or currently work in Executive level positions
- Diverse Participant Mix from all geographies across the Globe
- Participants work across the top 50 Industries (Industries range from Aerospace to Information Technology (IT) to Finance & Banking to Oil & Gas to Energy to Utilities and numerous more)
- Participants attend from Fortune 500 & Global 2000 companies; Governments (local, state, Federal, National) from around the world; and International organizations and firms such as UN, World Bank, IMF, NASA, ICAO and numerous more
- Participants attend from Major World Governments in G-8, G20 & BRICS countries
- Participants attend from Major sports organizations such as FIFA and UEFA

PAGE 3

**DURATION:** 5 Days | **PRICE:** \$24,999 (USD) per participant REGISTER & MAKE YOUR PAYMENT AT:

www.c-suiteinstitute.com/cto-c

Phone: 1.855.400.3864 (toll free) | info@c-suiteinstitute.com