CDeO-C™ Chief Design Officer – Certified™

FACTSHEET

CDeO-C™ EXECUTIVE CREDENTIAL CERTIFICATION PROGRAM OBJECTIVES:

The **CDeO-C™ Chief Design Officer – Certified™** executive certification program is a unique and cutting-edge management program for Chief Design Officers, Chief Creative Officers, Chief Digital Officers, Chief Data Officers, Design Executives, Leaders and Senior Managers who work across industry and Governments and are eager to achieve successful executive design management and execution.

The **CDeO-C™ Chief Design Officer – Certified™** program is aimed at the present and next generation of Design Executives and Leaders, Creative and Content Senior Managers, Managers, Project Managers, and working for dynamic global companies and Governmental agencies who need to broaden their horizons in the field and dimensions of Executive Design Management and Execution.

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CDeO-C™ CHIEF DESIGN OFFICER™ CERTIFICATION REQUIREMENTS:

The **CDeO-C™ Chief Design Officer – Certified™** credential certification executive program consists of 4 modules delivered over **5** days.

MODULE 1: FOUNDATIONAL

(a) Executive Leadership, (b) Executive Strategy & Policy, (c) Executive Decision Making, (d) Executive Oversight, (e) Executive Transparency (f) Executive Accountability, (g) Executive Planning & Execution, (h) Executive Accounting, Finance & Budgeting, (i) Executive Project Management & Project Control Strategy & Planning, (j) Executive Problem Solving

MODULE 2: CORE

(a) Leading & Managing People, (b) Leading & Managing Change, (c) Leading & Managing Goals & Priorities, (d) Leading & Managing Communications, (e) Leading & Managing Culture & Cultural Dynamics, (f) Leading & Managing Negotiations (g) Leading & Managing Organizational Politics (h) Leading & Managing Innovation & Technology (i) Leading & Managing Customers & Suppliers (j) Leading & Managing Competitive Advantage, (k) Leading & Managing Risks & Uncertainty (l) Leading & Managing Quality (j) Leading & Managing Crisis (m) Leading & Managing Conflicts (n) Managing & Controlling Waste, Fraud, Abuse, Neglect & Negligence (o) Implementing Management Controls & Use of Efficient and Effective Control Processes (p) Leading & Managing Claims & Disputes (q) Developing, Training, & Retaining Talent & High Performance teams (r) Professional Responsibility, Ethics & Integrity

MODULE 3: FUNCTIONAL SPECIALIZATION/EXPERTISE

Advanced Chief Design Officer topics include, among others: Product design, Branding, Innovation, Digital Marketing, Human Performance

MODULE 4: APPLIED/PRACTICUM

All sections of the **'My CDeO-C Strategy & Execution Playbook™'** will be discussed and covered during the **5** days of lectures.

• **Develop 'My CDeO-C Strategy & Execution Playbook™'**

To fulfill their CDeO-C™ Chief Design Officer – Certified™ credential certification requirements, all participants must attend and complete all the exercises and class participation exercises for Modules 1, 2, 3 & 4 over **FIVE** days of classes. Additionally, all CDeO-C™ participants will develop and complete all sections of their **'My CDeO-C Strategy & Execution Playbook™'** based on their chosen industry within **30 days** of their **CDeO-C™** program and class completion.

There are no written and timed exams given, however, to obtain CDeO-C certification, all participants must complete and submit their **'My CDeO-C Strategy & Execution Playbook™'** within 30 days after class completion and obtain a **80%** passing grade.

Professional Development Units (PDUs) for CDeO-C™ participation and completion is 120 hours:

A total of 120 PDUs is awarded for completion of the 5-day **CDeO-C™ Chief Design Officer – Certified™** executive certification modules (4) and **'My CDeO-C Strategy & Execution Playbook™'**

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CDeO-C™ Executive Certification Program is Online/Virtual via ZOOM and Interactive with a Live Instructor

The CDeO-C™ program is given in the English language only and all classes are conducted virtually via **Zoom** with a live and interactive world-class CDeO expert and C-Suite Institute Executive Certification Program Instructor

CDeO-C™ Executive Certification Program Materials (ELECTRONIC):

72 hours before the start of class, all CDeO-C™ participants will receive electronic formats and copies of their CDeO-C™ Executive Program lectures; electronic formats/copies of their '**My CDeO-C Strategy & Execution Playbook™**', electronic formats/copies of templates used to develop the various sections of their 'My CDeO-C Strategy & Execution Playbook™' and copies of reference materials and supporting files.

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CDeO-C™ Executive Certification Program Admissions:

Admission is very selective and is based on your professional level, achievement, and organizational responsibility. No formal educational requirements apply however most applicants have completed studies at the Bachelors or Masters or Doctorate levels and have backgrounds in Business Management, Engineering, Management, Finance, Computer Science, Operations, Human Resources, Project Management, Information Management, Information Technology, Economics, Applied Sciences

Who Should Apply:

All Chief Design Officers, Chief Product Officers, Chief Brand Officers, IT Program Managers, Senior Managers, Senior Project Managers, Senior Project Engineers and Senior Engineers at all levels who work across all organizations globally.

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9 REASONS TO CHOOSE THE C-SUITE INSTITUTE™ EXECUTIVE PROGRAMS

- All C-Suite Institute™ Executive education program modules utilize case studies to reinforce teaching, evoke independent analysis and research; and provoke deep thought, problem-solving and critical thinking among participants.
- C-Suite Institute™'s Curriculum is Global based & has International Perspective – Applicable across all major continents (Africa, Europe, Asia, Australia, Americas)
- Applied & Practical Insights related to your industry and C-suite/Executive functions.
- Renowned Faculty – Our Professors hold Advanced/Graduate/Post Graduate Degrees and have worked in or currently work in Executive level positions.
- Diverse Participant Mix from all geographies across the Globe
- Participants work across the top 50 Industries (Industries range from Aerospace to Information Technology (IT) to Finance & Banking to Oil & Gas to Ene*rgy to* Utilities and numerous more)
- Participants attend from Fortune 500 & Global 2000 companies; Governments (local, state, Federal, National) from around the world; and international organizations and firms such as UN, World Bank, IMF, NASA, ICAO and numerous more.
- Participants attend from Major World Governments in G-8, G20 & BRICS countries.
- Participants attend from Major sports organizations such as FIFA and UEFA

CDeO-C ™ Class Duration: 5 Days | **Price: $24,999** (USD) per CDeO-C participant
Payment & Register at: https://c-suiteinstitute.com/cdeo-c

THANK YOU FOR CHOOSING

C-SUITE INSTITUTE's LEADING CDeO-C™ EXECUTIVE CERTIFICATION PROGRAM

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