



ABOUT CPrO-C™ CHIEF PRODUCT OFFICER - CERTIFIED™ TRAINING & CERTIFICATION PROGRAM

The **CPrO-C™ Chief Product Officer – Certified™** credential certification is a unique and cutting-edge management 5 day program for Chief Product Officers (CPrOs), Product Executives, Product Leaders and Senior Product Managers who work across all industries and are eager to achieve successful Product development, management, strategy and execution. The **CPrO-C™ Chief Product Officer – Certified™** program is aimed at the present and next generation of Chief Product Executives, Product Executives, Product Leaders and Senior Product Managers working for dynamic global companies, firms, organizations, and Governmental agencies who need to sharpen their Executive Product management, strategy, execution, and delivery skills and broaden their horizons in the field and dimensions of our complex and rapidly changing Products domain.

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DURATION: 5 Days | PRICE: \$7,999 (USD) per participant
REGISTER & MAKE YOUR PAYMENT AT: <https://www.c-suiteinstitute.com/cpro-c/>
Phone: 1.855.400.3864 (toll free) | info@c-suiteinstitute.com

**CPrO-C™ CHIEF PRODUCT OFFICER™ EXECUTIVE PROGRAM
CERTIFICATION REQUIREMENTS:**

The **CPrO-C™ Chief Product Officer – Certified™** executive program credential certification consists of 4 modules delivered over five days

MODULE 1: FOUNDATIONAL

(a) Executive Leadership, (b) Executive Strategy & Policy, (c) Executive Decision Making, (d) Executive Oversight, (e) Executive Transparency (f) Executive Accountability, (g) Executive Planning & Execution, (h) Executive Accounting, Finance & Budgeting, (i) Executive Project Management & Project Control Strategy & Planning, (j) Executive Problem Solving

MODULE 2: EXECUTION

(a) Leading & Managing People, (b) Leading & Managing Change, (c) Leading & Managing Goals & Priorities, (d) Leading & Managing Communications, (e) Leading & Managing Culture & Cultural Dynamics, (f) Leading & Managing Negotiations (g) Leading & Managing Organizational Politics (h) Leading & Managing Innovation & Technology (i) Leading & Managing Customers & Suppliers (j) Leading & Managing Competitive Advantage, (k) Leading & Managing Risks & Uncertainty (l) Leading & Managing Quality (j) Leading & Managing Crisis (m) Leading & Managing Conflicts (n) Managing & Controlling Waste, Fraud, Abuse, Neglect & Negligence (o) Implementing Management Controls & Use of Efficient and Effective Control Processes (p) Leading & Managing Claims & Disputes (q) Acquiring, Developing, Training, & Retaining High Quality Talent & High Performance teams

MODULE 3: FUNCTIONAL SPECIALIZATION/EXPERTISE**Advanced Product Strategy and Management Topics include:**

Product strategy, Product vision, Product design, User research, Product development, Product growth and marketing, Product analytics and metrics, Structuring the product organization and product team; Interviewing, recruiting, and supervising product employees and product teams.

MODULE 4: APPLIED/PRACTICUM

- Develop ‘My CPrO-C Strategy & Execution Scorecard™’
- Develop ‘My CPrO-C Strategy & Execution Action Plan™’
- Develop ‘My CPrO-C Strategy & Execution Play Book™’
- Implement ‘My CPrO-C Policy™’

To fulfill the **CPrO-C™ Chief Product Officer – Certified™** executive program credential certification requirements, all participants must attend and complete all Modules 1, 2, 3 & 4 over five days and complete all the exercises in Module 4. There are no examinations given.

The CPrO – C™ certification program is given in the English language only.

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CPrO-C™ – INDUSTRIES SERVED & WHERE WE WORK:

CPrO-C™ Chief Product Officer – Certified™s work across all Industries. **Examples are:** Management Consulting; Retail, Internet, Transportation, Defense, HealthCare, Utilities, Energy & Nuclear Power, Oil & Gas; Telecommunications, Information Technology; Computer, Security, Heavy Construction; Aerospace; Aviation; Banking; Governments (Federal, State, Local)

WHO MAY APPLY:

All **Chief Product Officers**, Chief People Officers, CEOs, Chief Operating Officers (COOs), Chief Digital Officers (CDOs); Vice Presidents, CTOs, CIOs, IT Heads, Senior Product Managers, Senior Product Development Managers, IT Program Managers, Chief Project Officers, Senior Project Managers, Senior Technology Managers, Program Managers, Project Control Officers (PCOs), Managers, Project Engineers and Senior Engineers who work in all industries across all governments, commercial firms, private firms, organizations and international organizations/firms.

9 REASONS TO CHOOSE THE C-SUITE INSTITUTE™ EXECUTIVE PROGRAMS:

All C-Suite Institute™ Executive education program modules utilize case studies to reinforce teaching, evoke independent analysis and research; and provoke deep thought and critical thinking among participants

- C-Suite Institute™'s Curriculum is Global Based & has International Perspective – Applicable across all major continents (Africa, Europe, Asia, Australia, Americas)
- Applied & Practical Insights related to your industry and C-suite/Executive functions
- Renowned Faculty – Our Professors hold Advanced/Graduate/Post Graduate Degrees, and have worked in or currently work in Executive level positions
- Diverse Participant Mix from all geographies across the Globe
- Participants work across the top 50 Industries (Industries range from Aerospace to Information Technology (IT) to Finance & Banking to Oil & Gas to Energy to Utilities and numerous more)
- Participants attend from Fortune 500 & Global 2000 companies; Governments (Local, State, Federal, National) from around the world; International organizations and firms such as United Nation, World Bank, IMF, NASA, ICAO and numerous more
- Participants attend from Major World Governments in G-8, G20 & BRICS countries
- Participants attend from Major sports organizations such as FIFA and UEFA

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