



C-Suite Institute | C-Suite Digital & Data™

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About the COO-C™ Executive Program:

The COO-C™ Chief Operating Officer – Certified™ executive certification program is a unique and cutting edge management program for Chief Operating Officers, Business Executives, Business Leaders and Senior Managers who work across Industry and Governments, and are eager to achieve successful Operating management and execution results.

The COO-C™ Participant Profile:

The new COO-C™ Chief Operating Officer – Certified™ curriculum helps COOs to drive business results and outcomes, maximize competitive advantage, and to execute exemplary and operational excellence that are ideal for today's COO leaders looking to develop skills, enhance their operational and execution competencies, and to hone cutting-edge strategies that increase innovation, foster collaboration, and create the ground breaking results required to manage complexities, changes and drive growth across their organizations.

Who Should Attend:

Emerging and experienced COOs who are motivated to lead and ignite change in their organizations located across any geography, industry, or country.

The COO-C™ program is well suited for senior-level COO leaders to aspiring COOs who work at any size firm or company — whether they are at startups, medium sized, high-growth or highly organized and well established cross-border multinational corporations.

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The COO-C™ will drive and sustain innovation and operational excellence across their organization. The COO-C™ will strengthen their collaboration with C-suite leaders to translate and hone strategies into actionable plans. The COO-C™ is the “Eyes and Ears” of the CEO in any organization

The COO-C™ is Agile, Creative, Innovative, and Entrepreneurial. And yes, strategic, too. The demands on today’s Chief Operating Officers have expanded far beyond optimizing resources and efficiencies. Today, successful COOs must also encourage and implement change in their organizations at a very fast pace and create a culture that accelerates rather than hinders innovation. The New and Emerging COO will drive innovation and operational excellence to higher levels than ever before.

The COO-C™ program is designed for emerging and experienced COOs, this hands-on program blends live online faculty sessions with hands-on learning and ready to go real-life strategies based on practical experiences shared by our Faculty and inculcated throughout our course materials.

You will put learning into action working on specific business challenges for your organization. Over the course of the program, you’ll learn from C-Suite Institute Instructors who have over many decades long experiences working as COOs and Corporate C-Suite Executives/Leaders and have gained incredible amounts of experiences and expertise in everything ranging from agile and lean manufacturing and supply chain to design thinking, lean startup, and business strategy.

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Key Benefits

You will learn to achieve operational excellence, instill, and inspire innovation, implement change across fast changing; manage risks, complexities, and uncertainties; and foster collaboration, teamwork and problem-solving across your organization.

- Become a Transformational Leader able to effectively and efficiently, manage operational processes through the good, bad, and very rough/tough times
- Develop strategic thinking, strategic pathways, and strategic frameworks to achieve operational excellence.
- Learn design thinking methodology and mindsets to lead operational innovation. Explore how to integrate effective new operational routines into your organization's culture.
- Enhance communication and leadership skills to get buy-in at the C-suite level and across the organization.
- Develop operational, execution, results-oriented and actional skills that
- You will emerge from the COO-C™ executive program ready to master complex organizational challenges, build and lead high-performing global teams — and spearhead cross-functional initiatives that drive breakthrough innovation and profitable growth.
- You will explore the qualities of leading with grit, courage, boldness, drive, determination, and authenticity as well as developing the deeply personal core of your own leadership
- You will be able to develop and build resiliency to handle and sail through rough and tough times that is required of today COOs in these extremely and highly challenging and unpredictable times. You will be equipped with tools and executional strategies required to lead and drive organizational and operational success

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TOPICS COVERED IN MODULE 1 - (Duration: 8 hours):

MODULE 1: FOUNDATIONAL (Ten top Areas)

(a) Executive Leadership, (b) Executive Strategy, (c) Executive Decision Making, (d) Executive Oversight, (e) Executive Transparency (f) Executive Accountability, (g) Executive Planning & Execution, (h) Executive Accounting, Financial & Budgeting, (i) Executive Program Management, Project Management & Project Control, (j) Executive Problem Solving

KEY TAKEAWAYS:

Self-assessment, self-discovery, and honest self-reflection

- Develop a Scorecard for your Top Ten Foundational Skills
- Understand your leadership profile and know your strengths, weaknesses, opportunities and threats
- Develop strategies to build your Strengthens; overcome/improve your weaknesses, minimize your threats and to explore your opportunities
- Learn to use tools such as SWOT analysis in your assessment
- Select goals to increase your professional influence and organizational impact
- Prepare to take advantage of leapfrog opportunities in your career
- Develop the Accountability, Transparency and Oversight Matrix™ (ATOM™) tool
- Develop Great Decision Making, Planning, Management and Entrepreneurship skills
- Develop Vision, Mission, and Goals using Story boards and Strategy Maps
- Develop your first 100 days as a COO-C™ Action plans

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Design and planning

- Design a leadership development pathway that builds relevant skillsets and channels your passions
- Learn to enlist colleagues' help in achieving leadership goals and milestones

Preparing yourself for a thriving career as COO-C and beyond

- Explore leadership development transitions to role as a CEO
- Communicate for influence across the organization
- Bridge differences and collaborate more effectively
- Learn how to develop your leadership and management skills throughout your career
- Develop and build Communities of Practices (COPs) and Centers of Excellence (CoE) across your organization

Developing and Discovering your bold, resilient, and authentic leadership

- Becoming more self-aware by embracing candid feedback from others
- Clarifying and living your values, while establishing ethical boundaries
- Understanding your motivations and capabilities, and finding the point where they align
- Building your support team and finding leadership mentors
- Integrating the different "buckets" of your life—family, community and friends, and career
- Managing Values, Attitudes, Emotions, Cultures and Organizational Change
- Develop Emotional Intelligence and Empathy soft skills

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TOPICS COVERED IN MODULE 2 - (Duration: 8 hours):

MODULE 2: CORE

(a) Leading & Managing People, (b) Leading & Managing Change, (c) Leading & Managing Goals & Priorities, (d) Leading & Managing Communications, (e) Leading & Managing Culture & Cultural Dynamics, (f) Leading & Managing Negotiations (g) Leading & Managing Organizational Politics (h) Leading & Managing Innovation & Technology (i) Leading & Managing Customers & Suppliers (j) Leading & Managing Competitive Advantage, (k) Leading & Managing Risks & Uncertainty (l) Leading & Managing Quality (m) Leading & Managing Crisis (n) Leading & Managing Conflicts (o) Leading & Managing Waste, Fraud, Abuse, Neglect & Negligence (p) Leading & Managing Management Controls & Efficiency (q) Leading & Managing Claims & Disputes

KEY TAKEAWAYS:

Putting your bold, resilient, and authentic leadership into action

- Learn to effectively manage culturally diverse teams and groups for results and successful outcomes
- Learn to motivate your Key staff members, Departmental leads and team leaders
- Develop your Operations Management strategy for all your Operations Processes
- Lead to wisely manage your Human Resources and Assets
- Learn to plan, build and develop Operations budgets accurately
- Identifying your purpose and establishing it as a cornerstone of your leadership approach
- Learn to manage vital operations and processes

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- Learn to build and develop leaders
- Learn to manage complexity, conflicts, and change
- Leading by example — creating a culture of authenticity, high standards, and shared responsibility
- Empowering others to lead—exploring six approaches that work
- Optimizing your leadership effectiveness by understanding common leadership styles
- Choosing the leadership style most appropriate to your authentic leadership
- Creating a plan to help you achieve your leadership potential
- Learn to develop Fraud Prevention plans

TOPICS COVERED IN MODULE 3 & 4 - (Duration: 8 hours):

**MODULES 3 & 4: FUNCTIONAL SPECIALIZATION/EXPERTISE &
APPLIED/PRACTICUM**

- Establishing Advanced Chief Operating Officer Roles and Functions
- Managing and Controlling Cyber Security Threats and organizational impacts
- Law and Legal implications on Corporations
- Fraud, waste, abuse, neglect, negligence impacts
- Data Analytics, Technology and Social Media impacts
- Develop and design 'My COO-C Strategy & Execution Scorecard™'
- Develop and design 'My COO-C Strategy & Execution Action Plan™'
- Develop and design 'My COO-C Strategy & Execution Play Book™' & Implement 'My COO-C Policy™'

KEY TAKEAWAYS:

Develop a results-oriented Master Plan and Strategy to Execute and Achieve Operations and COO-C™ Excellence

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COVID-19 Executive Education Update

Our thoughts and hearts are with our entire global community experiencing the impact of the COVID-19 pandemic.

Please note that following C-Suite Institute policy and recommendations from health experts, C-Suite Institute Executive Education is not currently running in-person programs.

C-Suite Institute remains committed to providing you with the best executive education to help you navigate through this time of great change and uncertainty. We are offering the following online learning opportunities.

Our faculty bring innovative and powerful content, filled with practical business insights that you can apply immediately within your organization.

We invite you to learn more about our current online offerings, and to check back often as new programs will be added in the coming week by visiting:

<https://www.c-suiteinstitute.com/>

Thanks, Stay Safe!

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