

CDO-C™ CHIEF DIGITAL OFFICER - CERTIFIED™ PROGRAM FACT SHEET



ABOUT CDO-C™ CHIEF DIGITAL OFFICER - CERTIFIED™ TRAINING & CERTIFICATION PROGRAM

The CDO-C™ Chief Digital Officer – Certified™ program is a 5 day unique and cutting edge executive management program for Chief Digital Officers (CDOs); Executives, Leaders and Senior Managers who work across the commercial sectors, industry and Government, and are eager to achieve successful results across their organizations.

The CDO-C™ Chief Digital Officer – Certified™ global executive program is aimed at the present and next generation of Chief Digital Officers, Technology Executives, Digital Directors, Digital Leaders, Senior Digital Managers, Business Leads, Senior Managers, Scientists, Digital Project Managers, and Digital Managers working for dynamic global companies and Governmental agencies who need to broaden their horizons in the field and dimensions of Digital Management, Execution and Delivery.

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DURATION: 5 Days | PRICE: \$9,999 (USD) per participant
REGISTER & MAKE YOUR PAYMENT AT: www.c-suiteinstitute.com/cdo-c
Phone: 1.855.400.3864 (toll free) | info@c-suiteinstitute.com

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CDO-C™ CHIEF DIGITAL OFFICER™ CERTIFICATION REQUIREMENTS:

The CDO-C™ Chief Digital Officer – Certified™ credential certification consists of 4 modules delivered over five days

MODULE 1: FOUNDATIONAL

(a) Executive Leadership, (b) Executive Strategy & Policy, (c) Executive Decision Making, (d) Executive Oversight, (e) Executive Transparency (f) Executive Accountability, (g) Executive Planning & Execution, (h) Executive Accounting, Finance & Budgeting, (i) Executive Project Management & Project Control Strategy & Planning, (j) Executive Problem Solving

MODULE 2:

(a) Leading & Managing People, (b) Leading & Managing Change, (c) Leading & Managing Goals & Priorities, (d) Leading & Managing Communications, (e) Leading & Managing Culture & Cultural Dynamics, (f) Leading & Managing Negotiations (g) Leading & Managing Organizational Politics (h) Leading & Managing Innovation & Technology (i) Leading & Managing Customers & Suppliers (j) Leading & Managing Competitive Advantage, (k) Leading & Managing Risks & Uncertainty (l) Leading & Managing Quality (j) Leading & Managing Crisis (m) Leading & Managing Conflicts (n) Managing & Controlling Waste, Fraud, Abuse, Neglect & Negligence (o) Implementing Management Controls & Use of Efficient and Effective Control Processes (p) Leading & Managing Claims & Disputes (q) Developing, Training, & Retaining Talent & High Performance teams

MODULE 3: FUNCTIONAL SPECIALIZATION/EXPERTISE

- Advanced Digital Topics covered will include but not limited:
- Digital Media and Convergence
- Digital Sounds and Images – Emerging Trends and the Future
- Digitization and Artificial Intelligence, Virtual Reality, Robotics
- Digitization in Words and Pictures
- Big Data
- Digital Disruption
- Digital Transformation
- Digital Strategy and Strategy Maps
- Digital Communications
- Mass Media: Business
- Mass Media: Democratic Expression
- Digitization and Social Media

MODULE 4: APPLIED/PRACTICALS – 4 exercises

All CDO-C™s will complete the following:

- Develop ‘My CDO-C Strategy & Organizational Execution Scorecard™’
- Develop ‘My CDO-C Strategy & Organizational Execution Action Plan™’
- Develop ‘My CDO-C Strategy & Organizational Execution Play Book™’
- Develop ‘My CDO-C Policy™’

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To fulfill the CDO – C™ Chief Digital Officer – Certified™ credential certification requirements, all participants must attend and complete all Modules 1, 2, 3 & 4 over five days and complete all the exercises in Module 4. There are no examinations given.

The CDO – C™ certification program is given in the English language only

CDO-C™ – INDUSTRIES SERVED & WHERE WE WORK:

CDO-C™ Chief Digital Officer- Certified™s work in all Industries: Management Consulting; Transportation, Defense, HealthCare, Utilities, Energy & Nuclear Power, Oil & Gas; Telecommunications, Information Technology; Computer, Security, Heavy Construction; Aerospace; Aviation; Banking

WHO MAY APPLY:

All Chief Digital Officers (CDOs); Vice Presidents, CTOs, CIOs, IT Heads, IT Program Managers, Chief Project Officers, Senior Project Managers, Senior Technology Managers, Program Managers, Project Control Officers (PCOs), Managers, Project Engineers and Senior Engineers who work in all industries across all governments, commercial firms, private firms, organizations and international organizations/firms.

9 REASONS TO CHOOSE THE C-SUITE INSTITUTE™ EXECUTIVE PROGRAMS

All C-Suite Institute™ Executive education program modules utilize case studies to reinforce teaching, evoke independent analysis and research; and provoke deep thought and critical thinking among participants

- C-Suite Institute™'s Curriculum is Global Based & has International Perspective – Applicable across all major continents (Africa, Europe, Asia, Australia, Americas)
- Applied & Practical Insights related to your industry and C-suite/Executive functions
- Renowned Faculty – Our Professors hold Advanced/Graduate/Post Graduate Degrees, and have worked in or currently work in Executive level positions
- Diverse Participant Mix from all geographies across the Globe
- Participants work across the top 50 Industries (Industries range from Aerospace to Information Technology (IT) to Finance & Banking to Oil & Gas to Energy to Utilities and numerous more)
- Participants attend from Fortune 500 & Global 2000 companies; Governments (local, state, Federal, National) from around the world; and International organizations and firms such as UN, World Bank, IMF, NASA, ICAO and numerous more
- Participants attend from Major World Governments in G-8, G20 & BRICS countries
- Participants attend from Major sports organizations such as FIFA and UEFA

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